Community Coalition Action Theory (CCAT) Model and Study Group Process
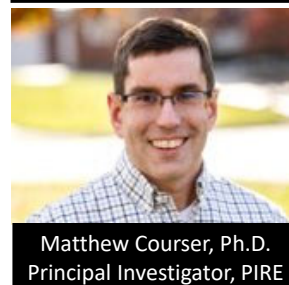
Video #1: Introduction

COMMUNITIES OF PRACTICE – RURAL COMMUNITIES OPIOID RESPONSE PROGRAM

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Funding Disclaimer

➢ Health Resources and Services Administration (HRSA)

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➢ Contents are solely the responsibility of the authors

➢ Ohio University (OHIO) and the Pacific Institute for Research and Evaluation (PIRE)

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Community Coalition Action Theory (CCAT) Webinar Objectives

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Book Chapter	Critical Elements	Visual Depiction

Community Coalition Action Theory (CCAT) Book Chapter

Citation

Butterfoss, F. D., & Kegler, M. C. (2002). Toward a comprehensive understanding of community coalitions: Moving from practice to theory. In R. J. DiClemente, R. A. Crosby, & M. C. Kegler (Eds.), *Emerging theories in health promotion practice and research: Strategies for improving public health* (pp. 157-193). San Francisco: Jossey-Bass.

Note on Version

The co-authors updated the book chapter in 2009.
We utilize their earlier version to better align with the collaborative nature of planning and assessment in Ohio communities.

Website

https://www.communitiesofpractice-rcorp.com/sustain-program-activities

Action-Oriented Partnership Groups

Critical Elements
- Constructs
- Propositions

Constructs	
Stages of Development	1. Coalitions deve renewed, and/or 2. At each stage, s
Community Context	3. Coalitions are h
Lead Agency or Convening Group	4. Coalitions form 5. Coalition forma or material suppo 6. Coalition forma gatekeepers to he
Coalition Membership	7. Coalition forma or social issue. 8. More effective represent diverse
Processes	9. Open and frequ engaging member 10. Shared and fo pooling resources 11. Conflict mana
Leadership and Staffing	12. Strong leaders synergy more like 13. Paid staff mak
Structures	14. Formalized rul synergy more like
Member Engagement	15. Satisfied and c
Pooled Member and External Resources	16. The synergisti implementation o
Assessment and Planning	17. Successful imp occur.
Implementation of Strategies	18. Coalitions are interventions at n
Community Change Outcomes	19. Coalitions that capacity and impr
Health/Social Outcomes	20. The ultimate i
Community Capacity	21. By participatin capital that can be

Visual Depiction

Community Coalition Action Theory
Butterfoss & Kegler, 2002
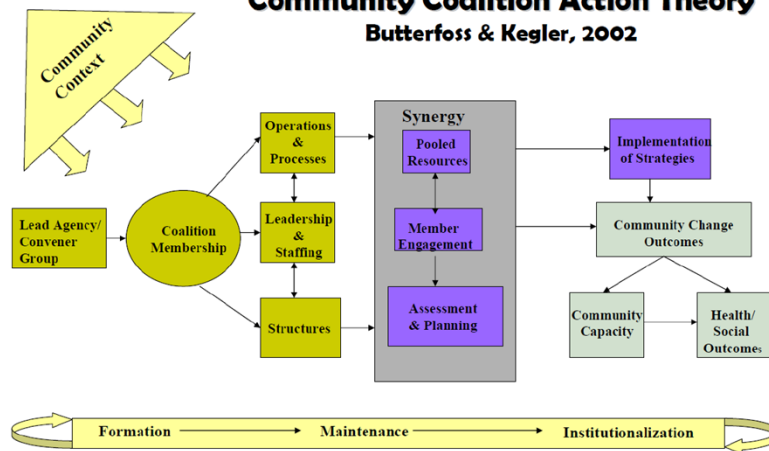
Questions

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