

QR CODES



- Our handout uses QR codes to quick-link to web pages
- To use:
 - Open your phone's camera app
 - Place the QR code in the middle of the camera lens
 - A link should appear (Android or iPhone)
 - Click the link to go to the web page
- If you have a computer, we've also included full web addresses



WEBSITES AS A PATH FORWARD FOR COMMUNITY- BASED RESEARCH

April Schweinhart, Carrie Burggraf, Holly Raffle,
and Matthew Courser

Facilitator: Jessica Collura



COMMUNITY- BASED RESEARCH (CBR)



Power into the hands of community leaders



Balance between researcher as educator and partner



In Ohio:

Skeletal scaffolding and transformative pedagogy
Developmental and supportive
“Radical”

OUR RECENT WORK



Together, We Can Change the Course of the Opioid Epidemic

OhioMHAS | Training, TA, & Evaluation Team | Prevention Institute | Ohio's Communities



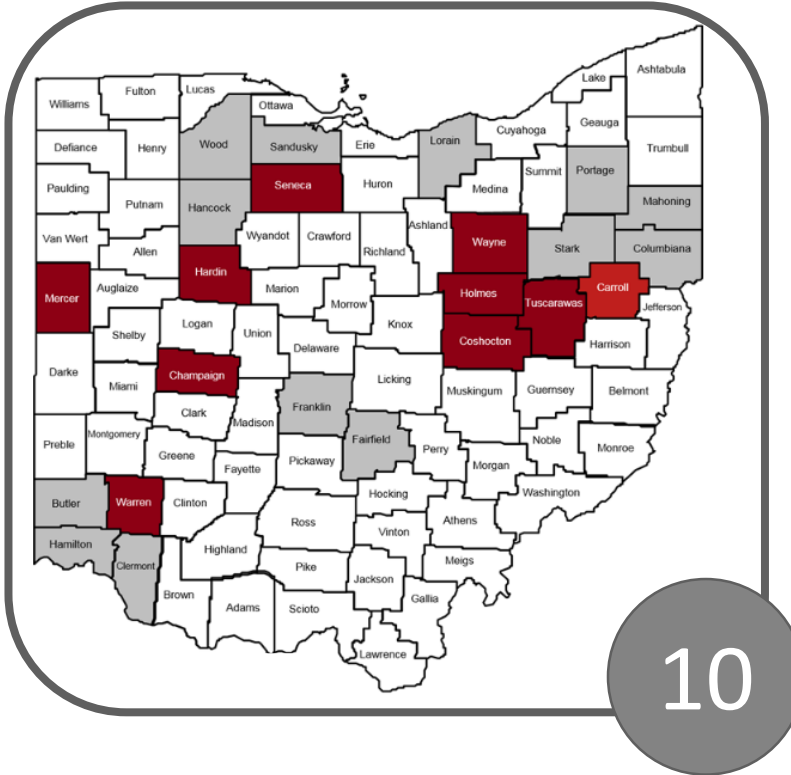
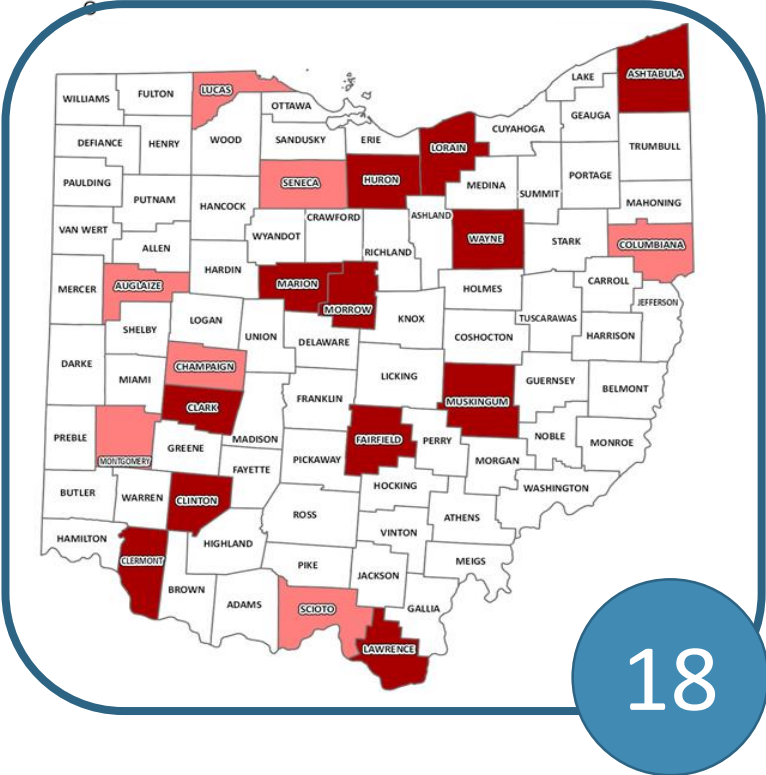
COP-RCORP

Communities of Practice for Rural Communities Opioid Response Program

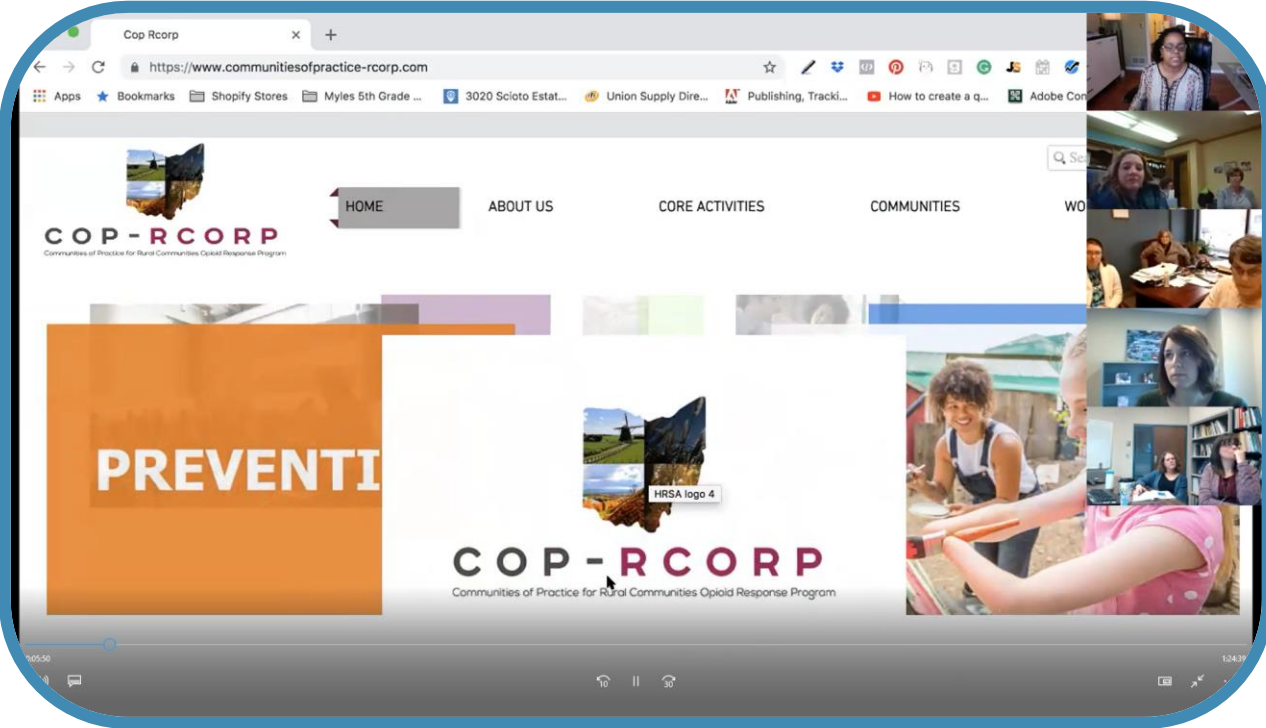


OHIO SPF-PFS

BRINGING COMMUNITIES TOGETHER



BRIDGING DISTANCE



(10-4-2017) Virtual LC Master Slide Deck.pptx

Overview CLI-R in Ohio

- Sub-recipient communities will complete a **paper version** of the CLI-R.
- Data is entered into the web-based reporting system by OSET.
- Before the data is submitted to SAMHSA, data is reviewed by OSET and OhioMHAS.
- OSET will keep CLI-R responses confidential; we will only make reports with the CLI-R data in aggregate publicly available.
- Your responses to the CLI-R items will NOT impact your funding status.

Chat (Everyone)

Leane: record
kim dooley: Record
Charla VanOsdol: Recording is fine
Stacey Logwood: record.
Amy Miller: i can do live but i need be done in 15
Jodi Salvo: i prefer live but will defer to group
Donna Dickman: good with the majority
Frank Copeland: i have not done this yet
Stacey and Nikki 2: Not that we dont love you guys!
Trish Staiger & Cathy Gabe: Live preferred, but can go with majority
Frank Copeland: Live then send record
Stacey and Nikki 2: Stacey and i have to go to a meeting, thank you everyone! have a great week!!
Stacey Logwood: Appreciation of the recording_10.04.2017.

OhioMHAS STRATEGIC PREVENTION FRAMEWORK PARTNERSHIPS FOR SUCCESS (SPF-PFS)

A grid of video conference participants. The top row shows four individual participants. The middle section shows a larger video of a meeting with several people around a table. The bottom row shows four individual participants. At the bottom is a meeting control bar with icons for mute, video off, and a phone icon.

INFORMATION DISSEMINATION

What is the best way to get
project information to relevant
team members without clogging
inboxes?



BUY-IN

How can you increase buy-in from the communities involved in your project when most activities happen remotely?



ENGAGEMENT

How can you ensure project directors are engaged in the process?



EXPOSURE

What can you do to increase exposure for your project?





<https://collectiveimpact.mha.ohio.gov/>

Together, We Can Change the Course of the Opioid Epidemic

OhioMHAS | Training, TA, & Evaluation Team | Prevention Institute | Ohio's Communities

- Project descriptions
- Community pages
- Skeletal outlines
- Project guidance
- Templates
- Related resources
- Asynchronous webinars
- Project timelines
- Final deliverables

HOME

ABOUT US ▾

CCIM4C COMMUNITIES ▾

PROJECT INFORMATION ▾

RESOURCES ▾

CCIM4C SUMMIT

CCIM4C VIDEOS

pfs.ohio.gov

Strategic Prevention Framework
Partnership for Success
(SPF-PFS)



<https://www.communitiesofpractice-rcorp.com/>



DESCRIPTIONS AND RELATED RESOURCES

GUIDANCE, WEBINARS, DELIVERABLES

The screenshot shows the Ohio.gov website with the CCIM4C logo and navigation menu. The main heading is "Project Information: Sustainability". The page is divided into two columns: "SUSTAINABILITY" and "CCIM4C SUSTAINABILITY MODULE".

SUSTAINABILITY

"The key element of sustainability is providing continued benefits, regardless of particular activities delivered or the format in which they are delivered." – Mancini & Marek (2002)

Sustainability is critical for any project, but especially those that initiate from temporary funding. Under the CCIM4C initiative, sustainability planning is based on evidence-based strategies from experts in the field. The experts have gifted us with four clarifying ideas around sustainability that need to be answered in order for planning to move forward:

- 1 **What** are you trying to sustain? (or, *What* needs to be sustained?)
- 2 **Public Value:** What *evidence* do you have that what you are doing is *worth sustaining*? (or, *Why* does this initiative *deserve* to be sustained?)
- 3 **Authorizing Environment:** What *institutional supports, structures, and/or policies* need to be in place to achieve sustainability?
- 4 **Operational Capacity:** What *capacity* is necessary to sustain this effort and *where* will that capacity come from?

CCIM4C SUSTAINABILITY MODULE

Ohio's CCIM4C Sustainability Module walks communities through key questions to think about for maintaining efforts from the initiative after the project period. The following video details the reasoning behind the Sustainability and how to complete it. The Sustainability Module and the accompanying materials are included below the video.

Sustaining Initiatives with Vision, Value, & Strategy

Ohio's Collective Impact Model for Change (CCIM4C) Initiative
On-Demand Learning Event

Presented by:
Ohio's CCIM4C Training, Technical Assistance and Evaluation Team

CCIM4C Sustainability Module

CCIM4C Sustainability Module Slides

The screenshot shows the CCIM4C Webinar Series page with a grid of webinar topics. Each topic includes a title, presenter information, and buttons for "Slides" and "Webinar".

CCIM4C Webinar Series

- The Mercy Health Addiction Treatment Collaborative**
Presented by Dr. Navdeep Kang and Dr. Larry Graham (Mercy Health)
Buttons: Slides, Webinar
- Youth-Led Programs as an Evidence-Based Prevention Strategy**
Presented by Dr. Jessica Collura (Ohio University's Volovich School of Leadership and Public Affairs)
Buttons: Slides, Webinar
- Regional Naloxone Distribution Coordination and Evaluation**
Presented by Laura Brinson, M.Ed., CHES (Northern Kentucky Health Department)
Buttons: Slides, Webinar
- Collecting Data to Inform Decision-Making**
Presented by Miriam Walton and Pat Wagner (Ashtabula County Mental Health Recovery Services Board)
Buttons: Slides, Webinar

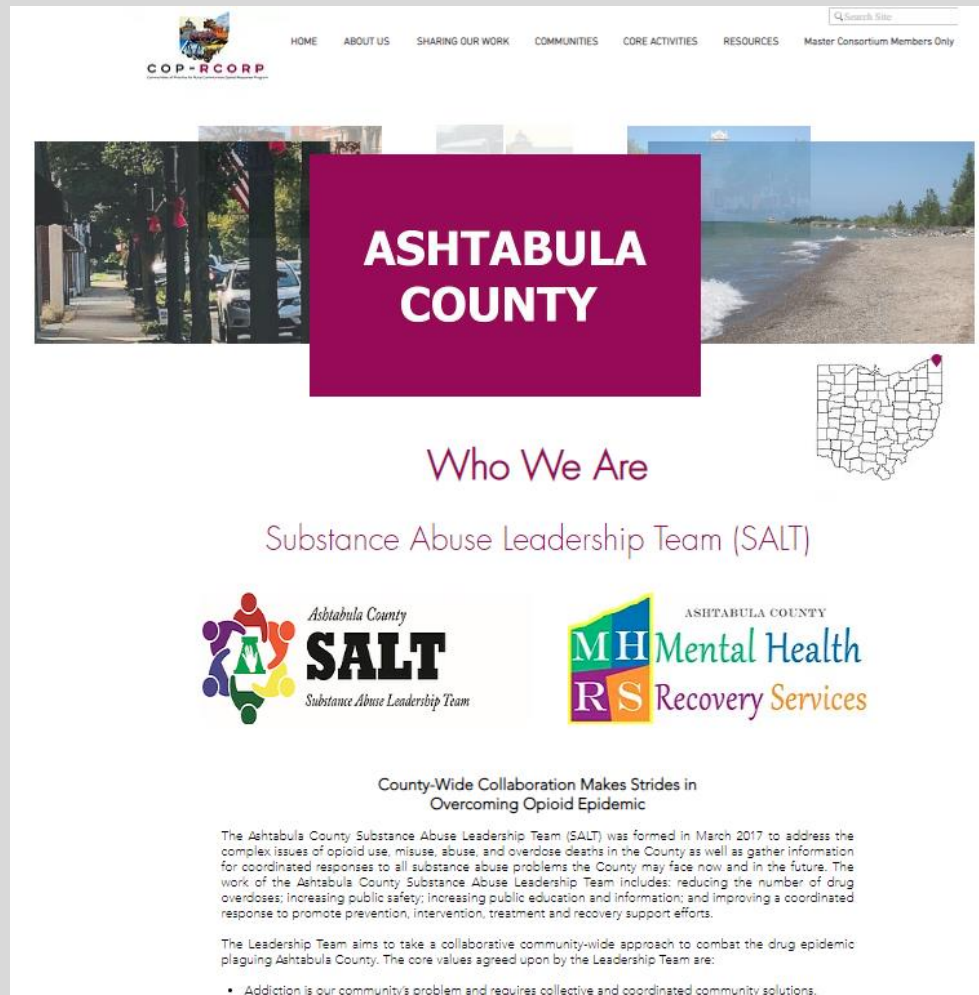
The screenshot shows the "FINAL DELIVERABLES" section with a horizontal flow of six deliverables, each represented by an icon and a label.

FINAL DELIVERABLES

Strategic Plan Maps & Strategy Proposal Forms

- Demand Reduction (Prevention)
- Supply Reduction (Prevention)
- Harm Reduction (Prevention)
- Treatment
- Recovery Supports
- Social Determinant Of Health (SDOH)



COMMUNITY PAGES, TEMPLATES, SHARING



[HOME](#) [ABOUT US](#) [SHARING OUR WORK](#) [COMMUNITIES](#) [CORE ACTIVITIES](#) [RESOURCES](#) [Master Consortium Members Only](#)

ASHTABULA COUNTY

Who We Are
Substance Abuse Leadership Team (SALT)

County-Wide Collaboration Makes Strides in Overcoming Opioid Epidemic

The Ashtabula County Substance Abuse Leadership Team (SALT) was formed in March 2017 to address the complex issues of opioid use, misuse, abuse, and overdose deaths in the County as well as gather information for coordinated responses to all substance abuse problems the County may face now and in the future. The work of the Ashtabula County Substance Abuse Leadership Team includes: reducing the number of drug overdoses; increasing public safety; increasing public education and information; and improving a coordinated response to promote prevention, intervention, treatment and recovery support efforts.

The Leadership Team aims to take a collaborative community-wide approach to combat the drug epidemic plaguing Ashtabula County. The core values agreed upon by the Leadership Team are:

- Addiction is our community's problem and requires collective and coordinated community solutions.



COP-RCORP
Communities of Practice for Rural Communities Opioid Response Program

[HOME](#) [ABOUT US](#) [SHARING OUR WORK](#)



 **Core Activity 1: Strong Consortia**

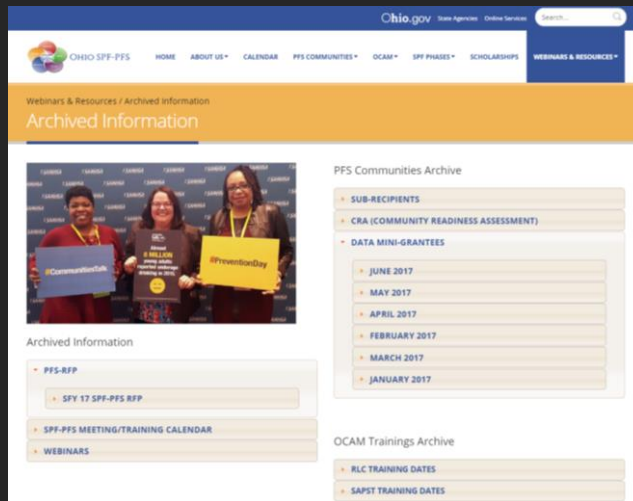
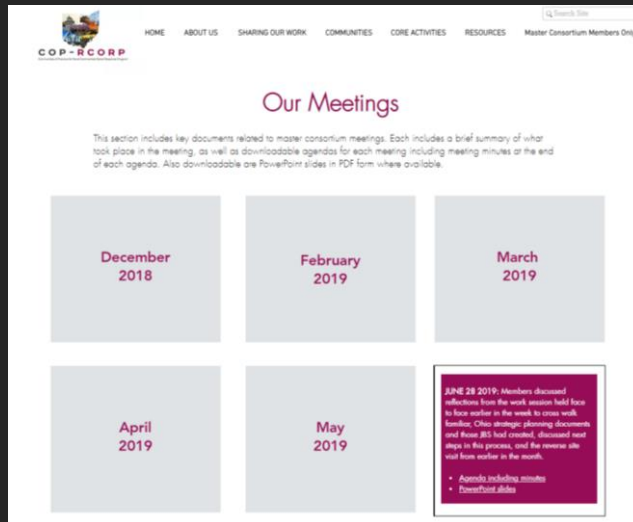
 **Core Activity 2: Needs and Gaps Assessment**

 **Core Activity 3: Strategic Planning**

 **Core Activity 4: Workforce Development**

 **Core Activity 5: Sustainability**

 **Core Activity 6: Website Development**



ARCHIVING

- Evidence of activities
- Tell the story of your project
- Easy place to find project information

PROTECTED PAGE

- Disseminate sensitive material
- Contact information in one place
- Shared Calendar
- Meeting recordings
- Draft materials



Members Only Page

This page is for members of the COP-RCORP consortium only. Materials, guidance, and meeting recordings are listed here, along with contact sheets for use by consortium members. Resources and materials that require review by the master consortium will be placed in the next section headed For Your Review and frequently updated. Master Consortium Recordings are archived at the bottom of this page. Please check this page regularly for revisions.

Mon	Tue	Wed	Thu	Fri	Sat	Sun
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18 Workforce de	19	20
21 Workforce pla	22 October virt	23 Submit work	24	25	26	27
28 PM HRSA CoP	29	30	31	1	2	3
4	5	6	7	8	9	10

For Your Review

[RCORP- Implementation: OU Activities](#)

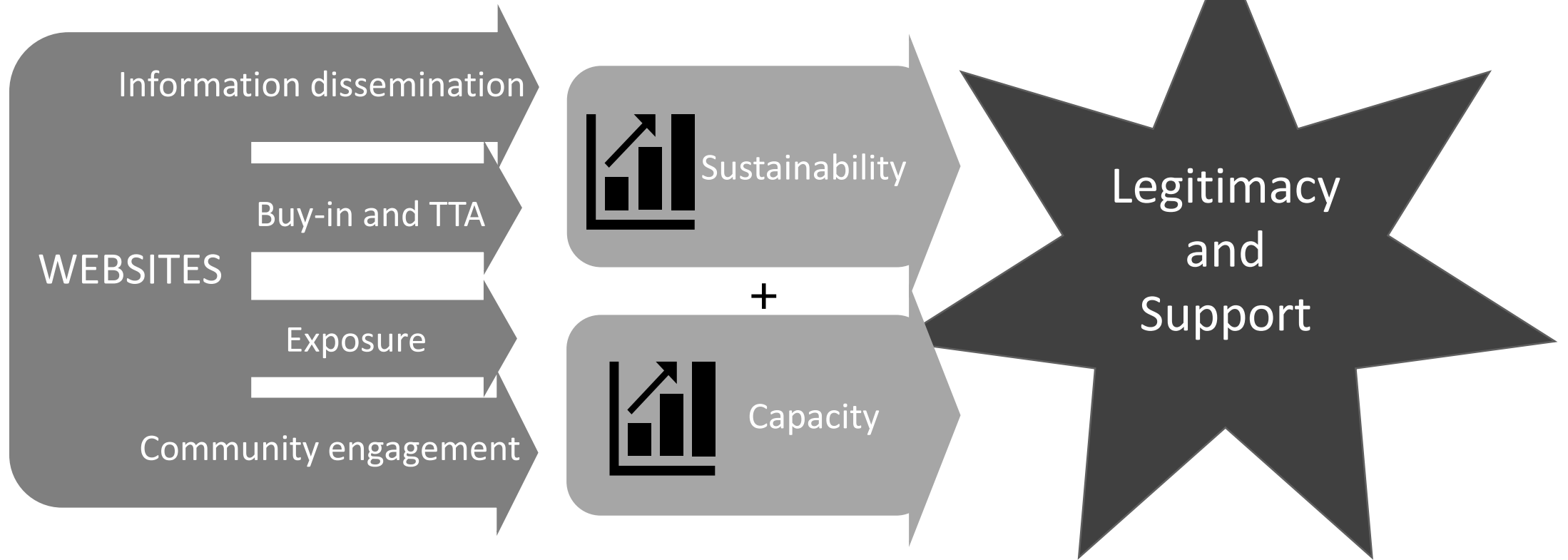
[RCORP - Implementation: OU Core Activities](#)

[RCORP-Implementation: PIRE Full Applications](#)

[RCORP-Implementation: PIRE Core Activities](#)

Local Consortia Quick Reference Guide

WHY WEBSITES?



Workforce Resources

This is a new group of resources that I want to be all grouped together – so it will take you to a new page that is dedicated to workforce resources only. All these resources are federal sources and they are all workforce related.” – (please change to) – “The link labeled Workforce Resources at the left takes you to a new page of federal resources which are all about workforce, many particularly suited to rural health care and health facilities. These resources provide information on retention, recruitment, and hiring of professionals related to substance and mental health.

PRESENTING YOUR PROJECT PUBLICLY

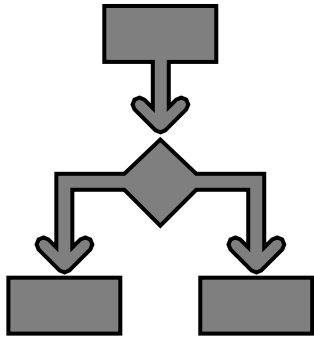
“

**“IF YOU DON’T MAKE
MISTAKES, YOU’RE NOT
WORKING ON HARD
ENOUGH PROBLEMS. AND
THAT’S A BIG MISTAKE.”**

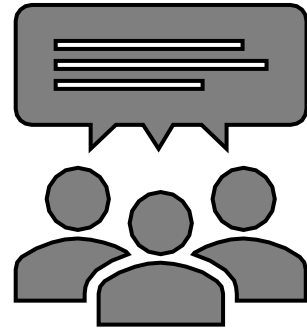
”

Frank Wilczek
2004 Nobel Prize winner

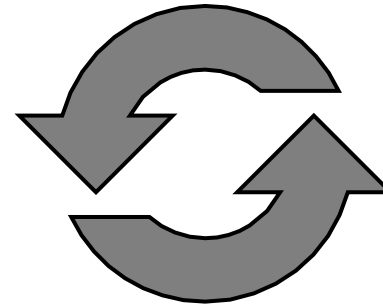
LAYOUT AND DESIGN



Layer



Feedback

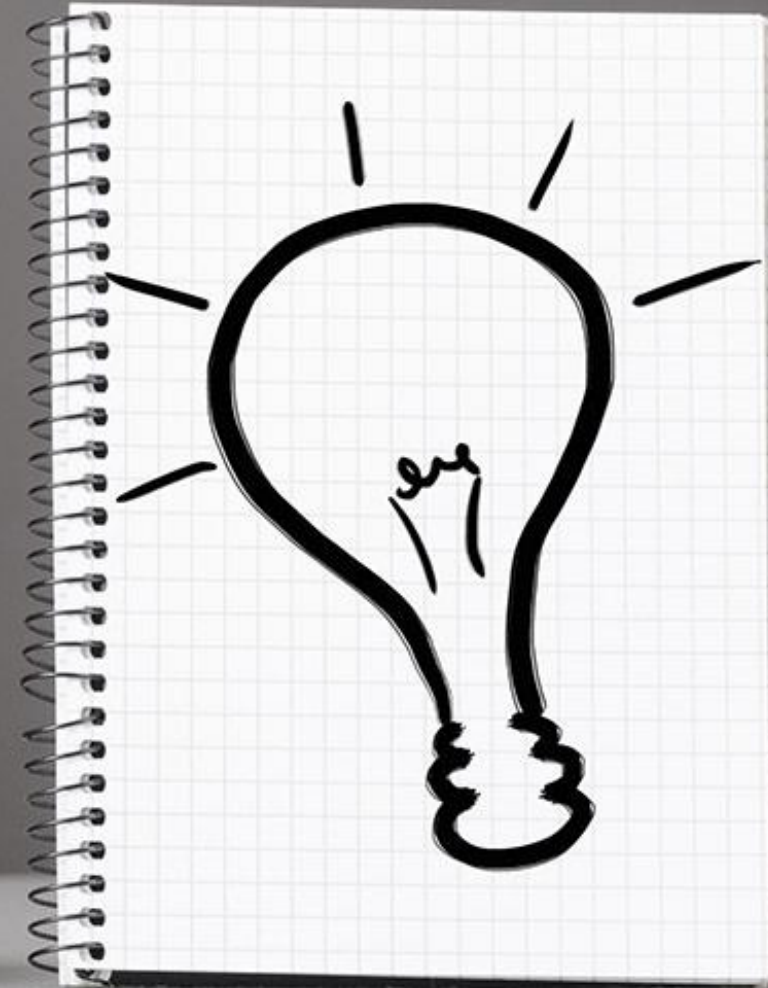


Iterate



Communicate

HOW DO YOU FORESEE USING WEBSITES
IN YOUR WORK?



WHAT DO YOU SEE AS WEBSITE PROS AND CONS?

- Allow independent work
- Easy access
- Self-promotion
- Archiving
- Dissemination
- Reference for outsiders
- One-stop-shop
- Need consistent updating
- Hosting costs
- Public face



CONTACT

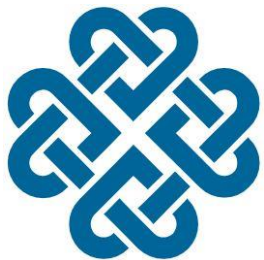
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Pacific Institute
FOR RESEARCH AND EVALUATION



OHIO
UNIVERSITY

Voinovich School of
Leadership and Public Affairs

References

- Tinkler B. Reaching for a radical community-based research model. *J Community Engagem Scholarsh* 2010; **3**(2); 5-19.
- Minkler M, Blackwell AG, Thompson M *et al.* Community-based participatory research: implications for public health funding. *Am J Public Health* 2003; **93**(8); 1210-1213.
- Freire, P. *Pedagogy of the oppressed* (20th anniversary ed.). New York, New York: Continuum, 1970.
- Spears Johnson CR, Kraemer Diaz AE, Arcury TA. Participation levels in 25 community-based participatory research projects. *Health Educ Res* 2016; **31**(5); 577-586.
- Stoecker R. Thinking about CBR: some questions as we begin. Keynote address presented at “Best Practices in Undergraduate Community-Based Research: Challenges and Opportunities for the Research University.” Ann Arbor, Michigan, 2002.